



February 14, 2008

www.muw.edu

Dear Campus Community,

As you know, we are in the midst of a planning process called "MUW 20/20: Envisioning our Future/Fulfilling our Promise."

Currently, we are conducting an internal scan using the focus-group technique to gather information and opinions about institutional challenges and opportunities. These focus groups are made up of individuals from our immediate campus community, including members of the MUW faculty, staff, and students.

Additionally, I am traveling throughout the state speaking with our alumni about the future of our institution and will bring that information gathered from those groups to campus.

Taken together, the information gathered through the October 29th 20/20 session with community members, the campus focus group discussions, and responses from our alumni should provide us with rich and thoughtful ideas related to the future direction of MUW.

The next step is that I have asked some members of the university community to be part of the Focus on the Future Task Force. Those members are Ms. Kate Brown, Dr. Pat Donat, Ms. Robin Holliman, Dr. Hal Jenkins, Ms. Mary Jo Kirkpatrick, Ms. Anika Perkins, Ms. Wahnee Sherman, Ms. Brandy Williams, and Ms. Cathy Young. Cathy Young will chair this group.

This Task Force will compile the information, review it, and prepare a summary in a White Paper of the results of the scanning process. The White paper will provide us with information central to the next phase of our strategic planning. Taken together with state initiatives, university benchmarking, the Academic Master Plan, the Campus Master Plan, and the work of our strategic planning committee, the White Paper provided by the Focus on the Future Task Force will provide us with information central to the next phase of our institutional planning. The goal of all this work is to collaboratively and thoughtfully advance our university mission through strategic visioning and goals. As Earl Nightingale wrote, "All you need is the plan, the road map, and the courage to press on to your destination." As I announced to the campus in September, we are taking this year to build the foundation for the next phase of our strategic plan so we can move resolutely toward our future with confidence.

Early in March, I'll address the campus again and report the results of our internal and external environmental scans and outline the broad strokes of our shared future vision informed through this process.

Sincerely,

A handwritten signature in cursive script that reads 'Claudia A. Limbert'.

Claudia A. Limbert, Ph.D.
President