

Handshake 101 for employers

Handshake is the trusted early career platform for students and alumni, employers, and education partners.

The largest, most active early talent network

Employers rely on Handshake to attract, source, and hire students and recent grads for internships, jobs, and other career opportunities.



Partner with 91% of top 500 4-year institution career service centers in US



All student data is verified by partner schools



97% of the Fortune 500 use Handshake to recruit early career talent



Access a diverse talent pool from 2-year, 4-year, and post-grad programs across the US.

1.8M Black

1.8M Latine

2.4M Asian or Pacific Islander

8.3M Women

Employer partners that upgrade to Handshake Talent Engagement Suite have achieved:



2.0x

increase in applications



6.5x

increase in qualified applicants



6.8x

increase in talent responsiveness






4.0x

increase in brand engagement

Discover how leading employers attract and engage early talent

	# Basic	# Talent Engagement Suite
Unlimited messaging Directly engage candidates at scale	–	✓
Campaigns Send broad outreach messaging to pre-qualified audiences and leverage AI features	–	✓
Analytics Use your performance data to improve hiring outcomes	–	✓
ATS integrations Streamline your workflows and the candidate experience	–	✓
Segments and sourcing Source qualified talent and build a predictable pipeline	Limited	50+ advanced filters including: <ul style="list-style-type: none"> • Racial/ethnic/gender representation • Academic and work experience • Work location preferences
Fairs and events Join or host events on Handshake	Limited Register for fairs, host single-school events	Advanced Register for unlimited fairs, host events across multiple schools
Roles and permissions Improve engagement with more employee access	Limited	Up to 25 users
Employer branding Build your brand and engage early talent with a Handshake Brand Page	✓ Limited Basic Brand Page (text only)	⊕ Professional or Advanced Enhanced capabilities
Social content Post career content on Handshake's early career social network to build your brand and an engaged following at scale	✓	✓
Add-ons, account management Advocates, Events, Expert Assist, Insights, Insights Pro	–	⊕

 Feature included in package
  Feature unavailable
  Feature available as a paid add-on module

Go beyond the basics. Find out what Handshake Talent Engagement Suite can do for you.
[Contact sales](#)