Handshake

Handshake 101 for employers

Handshake is the trusted early career platform for students and alumni, employers, and education partners.

The largest, most active early talent network

Employers rely on Handshake to attract, source, and hire students and recent grads for internships, jobs, and other career opportunities.



Partner with 91% of top 500 4-year institution career service centers in US



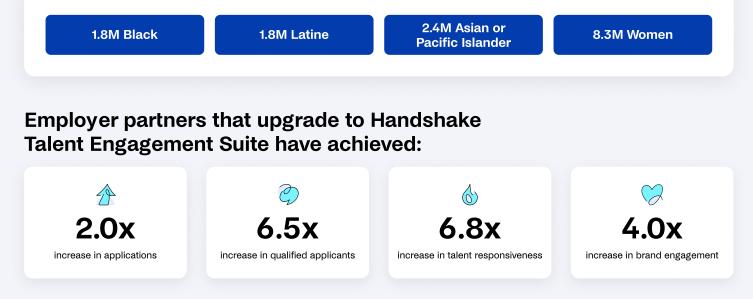
All student data is verified by partner schools



97% of the Fortune 500 use Handshake to recruit early career talent



Access a diverse talent pool from 2-year, 4-year, and post-grad programs across the US.



Discover how leading employers attract and engage early talent

	Basic	Talent Engagement Suit
Unlimited messaging Directly engage candidates at scale	Θ	Ø
Campaigns Send broad outreach messaging to pre-qualified audiences and leverage AI features	Θ	
Analytics Jse your performance data to improve hiring outcomes	Θ	 Image: A start of the start of
ATS integrations Streamline your workflows and the candidate experience	Θ	
Segments and sourcing Source qualified talent and build a predictable pipeline	Limited	 50+ advanced filters including: Racial/ethnic/gender representation Academic and work experience Work location preferences
Fairs and events Join or host events on Handshake	Limited Register for fairs, host single-school events	Advanced Register for unlimited fairs, host events across multiple schools
Roles and permissions	Limited	Up to 25 users
Employer branding Build your brand and engage early talent with a Handshake Brand Page	Limited Basic Brand Page (text only)	Professional or Advanced Enhanced capabilities
Social content Post career content on Handshake's early career social network to build your brand and an engaged following at scale		Ø
Add-ons, account management Advocates, Events, Expert Assist, Insights, Insights Pro	•	÷

Go beyond the basics. Find out what Handshake Talent Engagement Suite can do for you.

Contact sales