

**PIE Council Minutes
September 19, 2008
1:30 p.m.
Welty Boardroom**

Members Present: Brandon Newsome, Marty Hatton, Shaochen Yang, Marie Byrne, Rusty King, Mark Bean, Twila Alpe, Dave Haffly, Amy Swingle, Cassie Derden, Nora Miller, Barbara Garrett, Carla Lowery, Cathy Smith, Eric Daffron (Chair)

Members Absent: Kristen Barnes, James Ward, Randy Stewart, Bobby Fugitt, Larry Jones, Tina Blackwell, Perry Sansing, Gary Bouse, John Davis

Guests: Bucky Wesley, Jennifer Moore

Items Distributed: Commencement Survey Results, Fall 2008 Preliminary Enrollment Numbers, W-2009 Progress Report on MUW Goal 4

The minutes from the April 18, 2008 meeting were approved by Council members.

Carla Lowery presented results of the 2008 Commencement Survey. There were Two Hundred Seventy-Four (274) participants in the survey. This is a very in depth survey. One change which was made was in the area of Financial Aid where the number of questions was reduced and some questions re-worded to ensure students understood the financial aid process.

(Note: Complete results of the survey are available under the IR site in WebCT.)

Jennifer Moore presented fall 2008 Preliminary Enrollment Numbers.

(Note: This report can be found in its entirety with the progress report for W-2009 MUW Goal 4 on the PIE Council website.)

Bucky Wesley discussed the MUW Enrollment Plan. He told the group that revenue production must be increased in order to achieve retention of students. Increased revenue will not only allow repair of those facilities currently needed, but also for additional facilities to be built. Progress is being made; however, there are still areas for growth. The enrollment plan is a sound one with firm institutional backing. However, it does not take into account new challenges from IHL.

Eric Daffron reviewed MUW Goal 4: **Increase enrollment through effective recruitment and retention strategies.**

Items included in this goal are: Implement a University-wide student retention program, implement a University-wide student recruitment program, maintain the quality of the first-time freshmen class, increase the number and quality of transfer students from community and junior colleges, continually improve academic support services to all students, continually improve services tailored to the student population to include financial aid, registrar, comptroller, and other key service units, develop and maintain alternative methods of program delivery including e-learning methods and non-traditional course scheduling, and continually improve residence life operations, services, and facilities.

(Note: Progress report for Goal 4 can be found on the PIE Council website.)

The meeting was adjourned until the next meeting which is scheduled for Friday, October 17, 2008.