

TITLE: Campus Advertising

AUTHOR: Vice President for Student Services

APPROVAL DATE: January 11, 2010

EFFECTIVE DATE: January 11, 2010

PURPOSE: To set guidelines for on-campus advertising

REVIEWER: Vice President for Student Services

REVIEW DATE: Fall 2009 and every five years thereafter

OPERATING DETAILS:

Advertising is defined as the posting or distribution of any printed matter or the use of public address systems on the MUW campus. All off-campus individuals or entities desiring to advertise or place exhibits on campus or to recruit students must request written permission from the Office of the Vice President for Student Services. University student organizations that advertise their own university-approved activities or those co-sponsored with an off-campus agency, and university units which sponsor or co-sponsor events that are scheduled on the university calendar may advertise according to the terms of this policy and in accordance with the advertising, sales, solicitation, and fundraising policy published in the Student Handbook. Student organizations may not advertise activities that have not been approved by the Office of Student Services.