

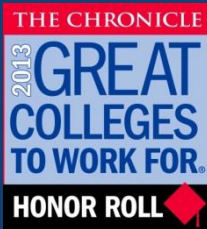
Dare. Dream. Achieve.

One Long Blue Line



*Everyone is in favor of progress,
until they realize it requires change.*

Jim Barksdale



The WOW FACTOR

- ❖ Great Colleges to Work For Honor Roll
- ❖ President's Higher Education Service Honor Roll
- ❖ No. 15: Washington Monthly's Top 100 Master's universities
- ❖ No. 18: US News & World Report Best Colleges (Southern Public Regional)
- ❖ Named a top 'affordable' MS college—lower tuition, students among top earners

The W by the numbers

Annual total headcount: 3300

- ❖ Up 14 percent since 2008



System best degree completion ratio

- ❖ 27.8/100 FTEs (20/100 FTEs)
- ❖ Annual total FTE up 24 percent since 2008
- ❖ 817 degrees
- ❖ 61 percent increase (2008-13)
- ❖ College of Nursing and Speech Language Pathology

2012

- ❖ Reaccreditation
- ❖ Athletics, Phase I
- ❖ Branding, marketing emphasis
- ❖ Campus Dialogues
- ❖ Curb appeal
- ❖ Development Assessment & Reorganization
- ❖ Enrollment Management Assessment
- ❖ Poindexter Hall renovation is completed



**Tweaked the university logo
--Stronger stand-alone W**



2013

- ❖ Reaccreditation
- ❖ Barnes and Noble Campus Bookstore
- ❖ College of Nursing and Speech Language Pathology
- ❖ Culinary Arts/Hinds CC & East Mississippi CC
- ❖ Doctorate in Nursing Practice (DNP)
- ❖ IHL Performance Funding Formula
- ❖ Master's degree in Global Commerce
- ❖ NEW Leadership Mississippi



The Year Ahead



- ❖ Reaccreditation
- ❖ Athletics, Phase II
- ❖ Diversity
- ❖ Leadership and Service
- ❖ Residence halls
- ❖ Student life
- ❖ Technology Task Force
- ❖ University Strategic Plan

Advancement Excellence



- ❖ 16 percent increase in donors overall
- ❖ 29 percent increase in donors to The W Fund
- ❖ Advancement Excellence



Things that go bump in the (my) night

- ❖ Competition for students
- ❖ Tuition, student debt and its impact on access
- ❖ Changes at the Federal level, including Pell Grants
- ❖ Technology's impact on everything
- ❖ Hoping state funding continues to recover

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To Dare

To Dream

To Achieve

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