

Spring Convocation

January 10, 2013

“Everyone favors progress until they figure out it involves change”

Jim Barksdale

You probably know...

- **1st publically chartered college for women in the US (1884) Co-ed (1982)**
- **#15 Top 100 Master's Universities in US: *Washington Monthly* magazine**
- **#18 US News & World Report (Southern Regional Public Universities)**

This might surprise you...

- **#3--Online FTE students**
- **#2--BSN enrollment & graduates (2010-2011)**
- **#1 (publics) NCLEX pass rate (3 yr mean)**
- **57% *increase* undergraduate degrees (2007-2012)**

2008-2012 Trends

- **AY 2012 unduplicated headcount--3,483**
- **Unduplicated headcount growth--18%**
- **FTE growth--23%**

A year ago...

- **Recruit, retain, and graduate students**
- **State funding constraints is a challenge we must face; tuition we can earn through recruitment & retention**
- **Accountability/transparency is here to stay**
- **Culture of giving (friend & fund raise; partnerships)**

A year ago...

- **Planning to plan (Fall 2012)**
- **Enrollment management strategy**
- **Searches (Provost, Dean of Business and Professional Studies)**

Today

- **SACSCOC Reaffirmation Underway**
- **Athletics, Phase I completed**
- **Campus Dialogues completed**
- **Development assessment completed**

Today

- **Enrollment management assessment completed; Noel-Levitz under contract**
- **Non-resident waiver legislation enacted**
- **Successful searches**
- **Strategic Marketing/Communication**

What Keeps Me Up?

- **Tuition, access, and maintaining quality**
- **Flat, declining state funding & formula**
- **Pell changes & federal budget reductions**
- **Generation I and technology**
- **Impact of technology on everything**

What's Next?

- **Funding formula**
- **Enrollment management**
- **Faculty & staff compensation**
- **Performance metrics**
- **Technology, specifically instructional**
- **Strategic direction & planning**
- **Operational efficiencies**

THANK YOU!