

Town & Tower Club

August 14, 2012

Comparing MISSISSIPPI with nations and other states percentage of young-adult degree attainment (ages 25-34)

Sources: Organization for Economic Cooperation and Development, *Education at a Glance, 2011*
National Center for Higher Education Management Systems, *Information Center, 2010*

<p>Massachusetts North Dakota Minnesota New York, New Jersey New Hampshire, Iowa, Connecticut</p>	<p>63 56 52 50 48 45</p>	<p>Korea (63%) Canada, Japan (56%) Ireland (48%) Norway, New Zealand (47%) Denmark (45%)</p>
<p>Virginia, Maryland, Illinois, Nebraska, Colorado Pennsylvania, Rhode Island, South Dakota Kansas, Vermont Wisconsin Washington, Missouri Montana, Utah, Hawaii, Ohio, Maine, California Delaware, Oregon, Wyoming, North Carolina, Michigan Florida, Indiana, South Carolina, Georgia Tennessee, Kentucky, Alaska, Texas Arizona, Alabama MISSISSIPPI, Louisiana, Idaho</p>	<p>44 42 41 40 39 37 35 32 31</p>	<p>Luxembourg (44%) Israel (43%) Israel, Belgium, Sweden (42%) UNITED STATES (41%) Switzerland, Netherlands (40%) Finland, (39%) Estonia (37%) Netherlands (36%) Chile, Poland (35%)</p>
<p>Oklahoma, Arkansas, West Virginia New Mexico, Nevada</p>	<p>30 27 26 21 20</p>	<p>Greece (29%) Germany (26%) Austria (21%) Mexico (20%) Turkey (17%)</p>

2007-2011 Trends

- 3,199 AY unduplicated headcount
- 5% headcount growth (160)
- **19% FTE growth (402)**
- **57% increase undergraduate degrees (2007-2012)**

2007-2011 Trends

New Students

- Transfers (2007) 57%; (2011) 72%
- Freshmen (2007) 43%; (2011) 28%

2007-2012 Trends

2007

2012

Total Hours: 62,538

Total Hours: 72,300

Total Online*: 3,892

Total Online*: 30,881

Percent Online*: 6%

Percent Online*: 43%

***At least 50% of content delivered online**

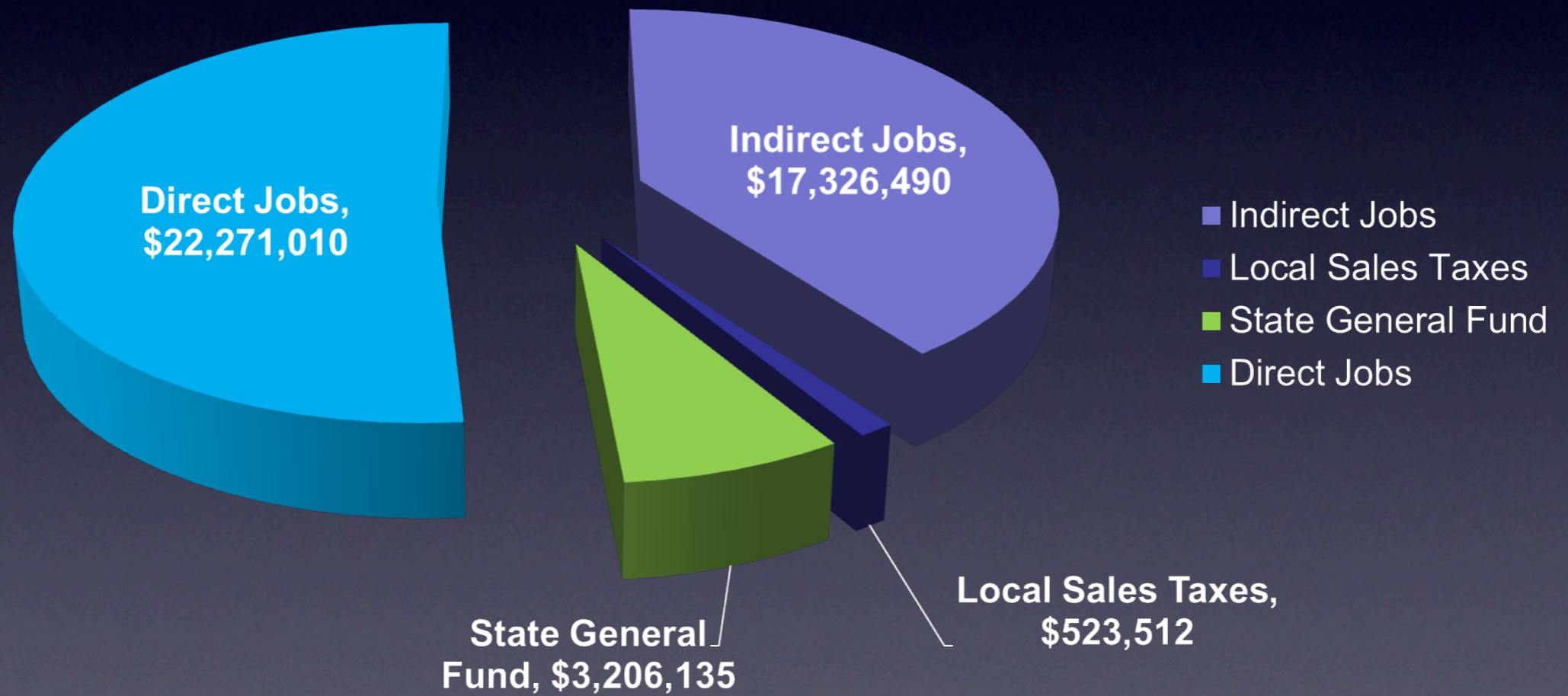
Economic Impact

HIGHLIGHTS

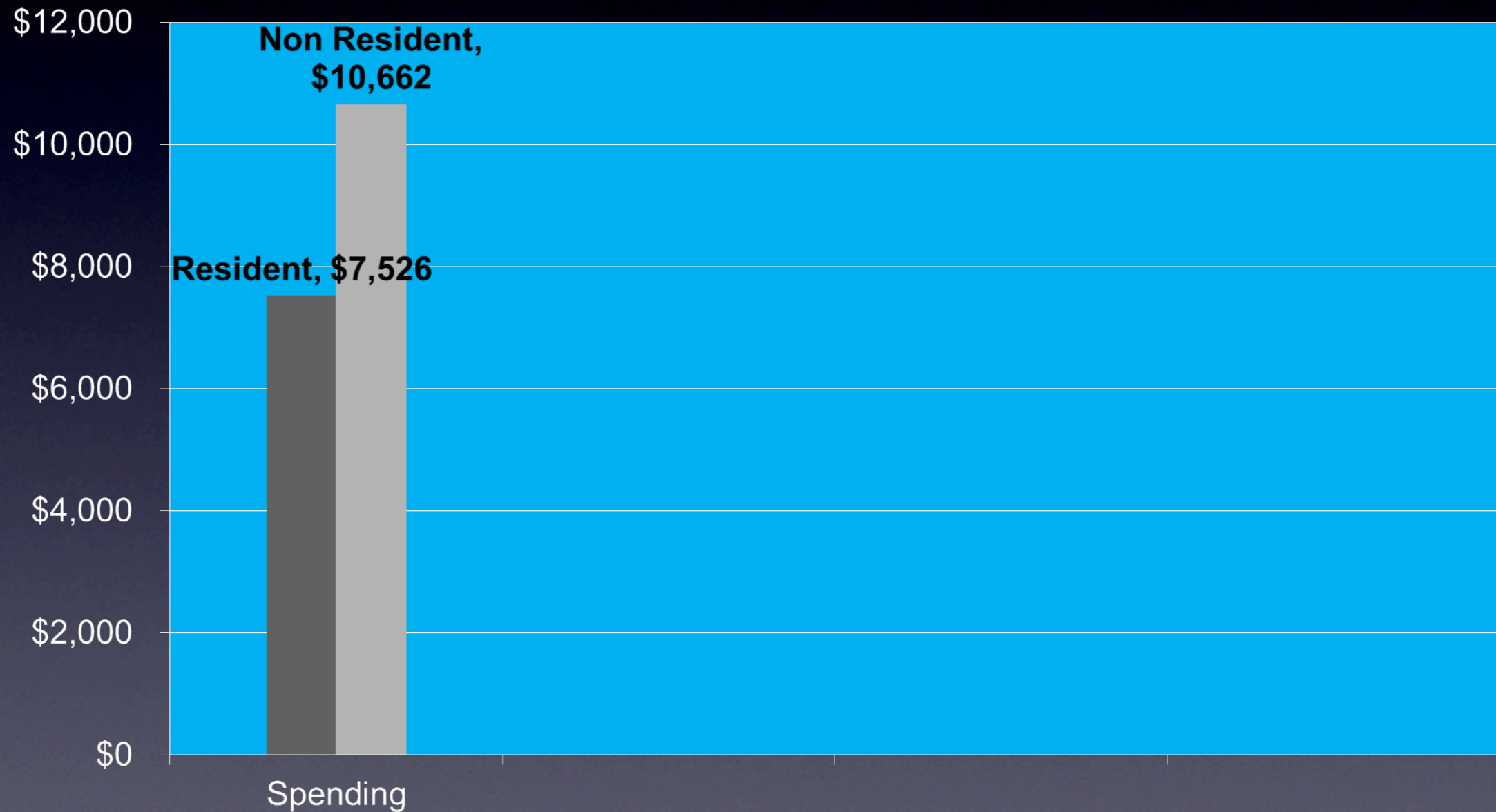
Total Employment and Labor Income

- 1,095 Jobs
- \$39,597,500 Total Labor Income

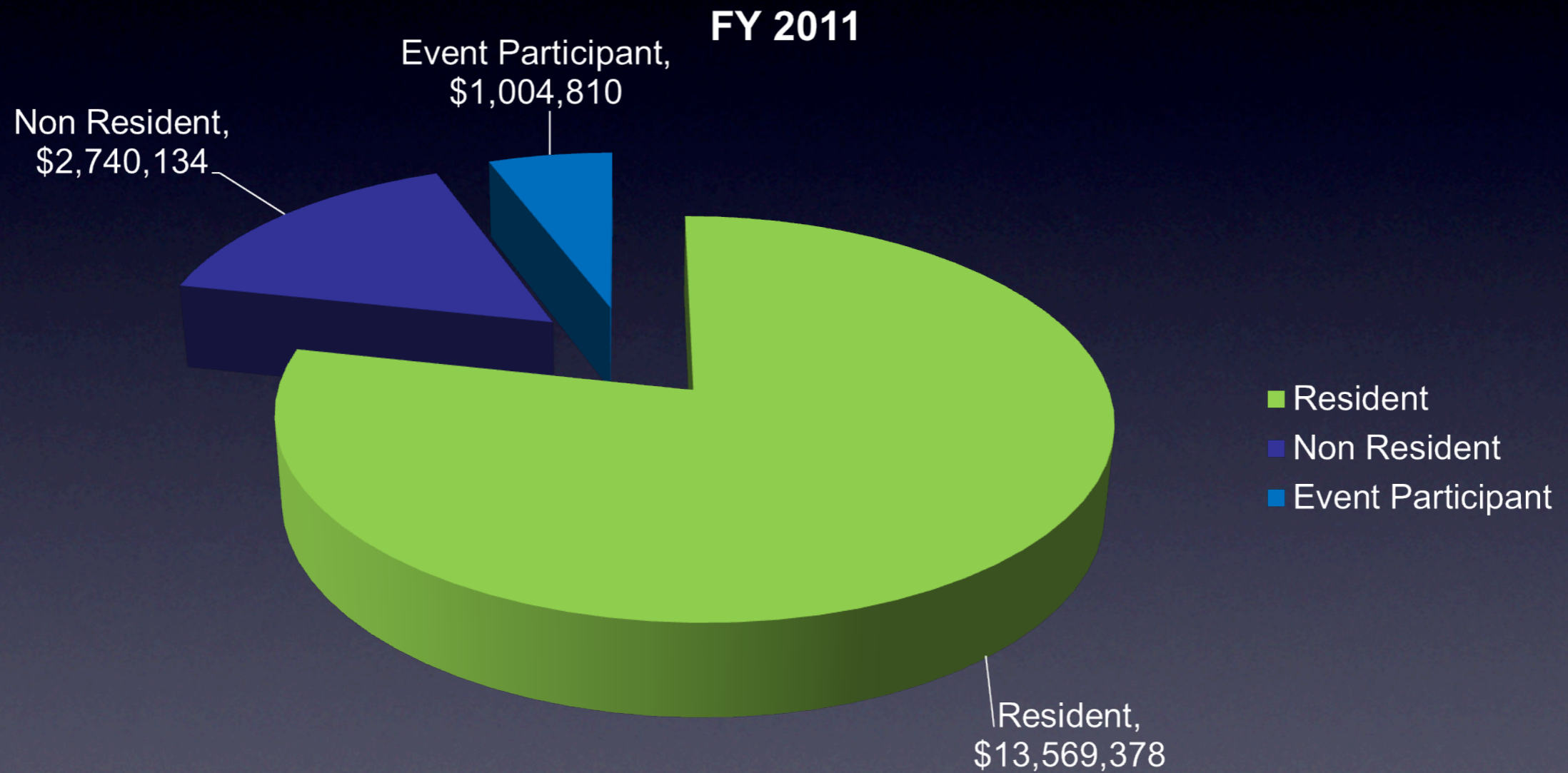
FY 11 Economic Impact



Annual Average Student Spending (as adjusted)



FY 11 Student and Visitor Spending



A bachelor's degree changes lives

- Better health, less likely to need government programs
- More likely to volunteer, vote, and raise healthier, better educated children
- Return \$2.13 for every dollar spent
- Earn 66% more than typical high school graduate

What's Next?

What's Next?

- Athletics
- Marketing/Strategic Communications
- Enrollment management
- Efficient, effective organization

What's Next?

- Performance metrics
- SACS Reaffirmation 2014
- Technology
- 21st Century Mission/Leadership

Alumni and Friends

- Alumni Association to focus on growing its paid membership, connect young alumni, and support annual giving
- MUW Foundation to focus on organizing for fund raising and build a culture of giving
- Friends to support us every way you can, including financially

Mississippi School for Mathematics and Science

- One of the best high schools in America—Newsweek 2012
- 25th Anniversary

“Everyone favors progress until
they figure out it involves
change”

Jim Barksdale

THANK YOU!